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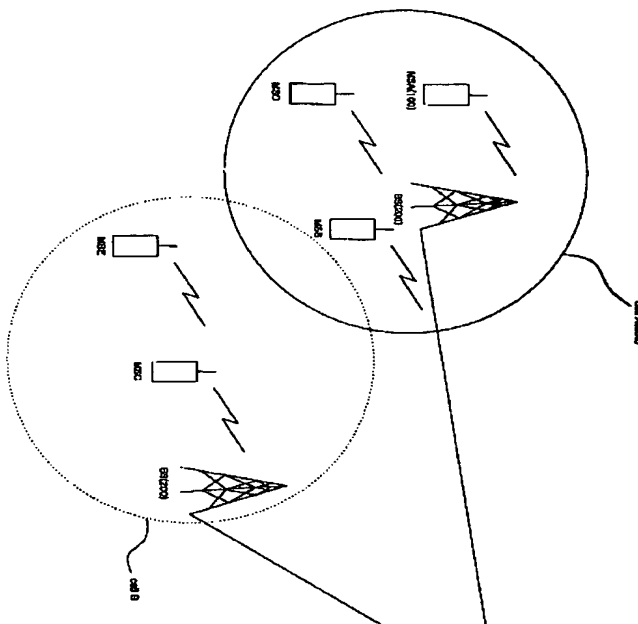
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(54) Title of Invention

APPARATUS FOR TRANSMITTING BROADCAST MESSAGE
AND METHOD THEREFOR

Representative drawing



(57) Abstract:

PURPOSE: An apparatus for transmitting a broadcast message and a method therefor are provided to transmit a short message to MSs (Mobile Stations) in a cell range designated through a broadcast message center according to a

broadcast message service code when a user receives the broadcast message service code, writes the short message, and inputs the corresponding broadcast message service code.

CONSTITUTION: An interface unit(700) is located between an SMSC(Short Message Service Center)(400) and a CBC(Cell Broadcast Center)(500) for discriminating whether a short message received from the SMSC(400) is a broadcast message which uses a specific field of the received short message, and transmitting the broadcast message to a transmission range designated through the CBC(500). A switch mobile station center(300) assigns a region a part of region which is not used in a tele-service region assigned for transmitting the broadcast message as a cell broadcast ID, and transmits the broadcast message to the transmission range through the SMSC(400) and the CBC(500) when a user writes the short message, inputs the cell broadcast ID and transmission range designation data, and transmits the short message.

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